

Langley High School Yearbook – The Shire – 2010 Senior Ad Order Form

Congratulate your graduating senior by purchasing an ad in the yearbook.

Senior Ads are **first-come, first-served**. Collection begins on **Monday, September 14, 2009** and will continue, as long as space is available, or until November 25, 2009, whichever comes first.

STEP 1:

CONTACT INFORMATION:

Student Name: _____

Parent Name: _____

Parent Email: _____

Parent Phone: _____

STEP 2:

SELECT AD SIZE (ALL ADS ARE IN COLOR):

AD SIZE	COST	PICTURE LIMIT	Height (in.)	Width (in.)
<input type="checkbox"/> one-eighth page	\$60	1 picture	2.5	4.0
<input type="checkbox"/> one-quarter page (tall)	\$125	2 or less pictures	5.25	4.0
<input type="checkbox"/> one-quarter page (wide)	\$125	2 or less pictures	2.5	8.25
<input type="checkbox"/> one-half page	\$250	4 or less pictures	5.25	8.25

STEP 3:

SELECT HOW YOU WANT YOUR AD CREATED:

I will create my own ad.

✓ Here's what we need...

- Ad must be created on a windows-based computer.
 - Create the ad in Adobe Photoshop, Adobe InDesign, or Microsoft Publisher.
- Start a new document and set the width and height to match your selected ad size. Set the resolution to 300dpi.
- Create your ad (**remember the picture limit**) and save the file in .jpeg/.jpg or .tiff format, as well as the native program file (ex. .psd for a file created in Photoshop).
- Burn the file to a CD-R using a method that allows it to be read on any computer.

Please create the ad for me.

✓ Here's what we need...

- Your ad text: written on a separate sheet of paper and returned with this form or digitally in MS Word (.doc) or text (.txt) format.
- Your ad photos:
 - Original printed photos may be submitted. (Label all photos on back!)
 - Printed photos may be scanned at 300 dpi and saved in either .jpeg/.jpg or a .tiff format.
 - Digital photos must be saved in either .jpeg/.jpg or .tiff format.
- Copy text and photo files to a CD-R.

- If you would like to design your own layout (where the pictures and text are placed), please draw the design on a separate sheet of paper.
- If you would like to choose one of our pre-designed layouts, please visit www.langleyyearbook.com to view the samples, then indicate which number here: _____
- If you want a special font used, designate a font name here: _____
- If you want a font color other than black, then designate a color here: _____
- If you want the background to be a color other than white, then designate a color here: _____

STEP 4:

COMPLETE AND SUBMIT:

- I have completed steps 1, 2 and 3.
- I have attached a check made out to Langley High School for the cost of the ad (your ad must be pre-paid).
- I have included color selections/design/format on the form (if necessary).
- I have saved all digital files to a CD-R in the proper format and have included the disk with this form.
- I have labeled all submission materials with my senior's name.

Please contact the yearbook business editors Anneke Day & Maura Gaudio with any comments or concerns at LangleyYRBK@gmail.com.

Place all materials in a single envelope and be sure everything is labeled with your student's name. Senior Ads may be hand delivered to the main office or mailed to the following address:

Langley High School, YEARBOOK OFFICE, 6520 Georgetown Pike, McLean, VA 22101